

Subject: Re: September - HTN Ad

From: Donald Duckworth <duckworth.donald@gmail.com>

Date: 08/19/2016 01:19 PM

To: Miki Payne <Miki@hbdrollinger.com>

CC: Les Watt <les@blacktievalet.com>, "westchester.cfm@gmail.com" <westchester.cfm@gmail.com>

That's what we said as I recall.

On Fri, Aug 19, 2016 at 12:09 PM, Miki Payne <Miki@hbdrollinger.com> wrote:

Great work as always gang.

Just to make sure we are all clear This is an 12-month commitment, half to be paid by Vitalization for the Wed Market and half to be paid by the SWFM, right?

Miki Payne
Operations Manager



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From: Cynthia Rogers [mailto:westchester.cfm@gmail.com]

Sent: Thursday, August 18, 2016 2:03 PM

To: Donald Duckworth; Miki Payne

Cc: Les Watt

Subject: September - HTN Ad

Hi all,

Attached is our ad mock for September. We created a template such that for September we showcase the Anniversary and then with the following months we update the peach banner and tag lines with the respective month's on-site

activity: October/Halloween Fest, November/Harvest Fest, December/Winter Fest and so on ..along with showcasing all the essential info for the markets while providing a coupon discount.

Les and I are solid with the design mock up, if it looks good on your end - I'll send it along to Stephanie. Ideally, love to get this to her tomorrow if possible --- just moving through and knocking out to dos :)

Here anytime,

Best,

Cynthia

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Cynthia Rogers

Westchester Farmers' Market

Operations & Market Management

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